

# Who Else.

THE AUTONOMOUS ORGANIZATION LAYER / [whoelse.ai](https://whoelse.ai)

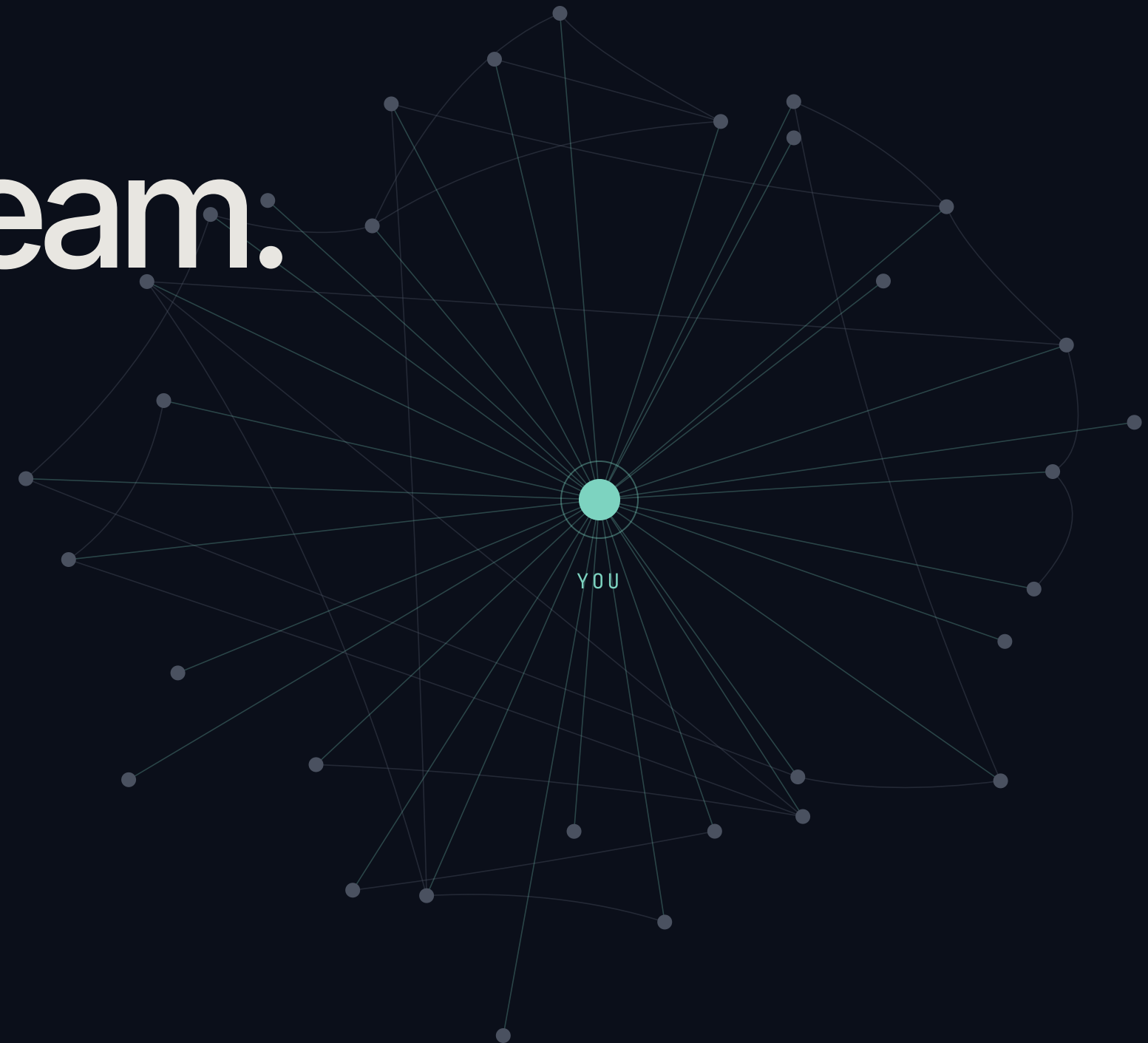


# Every layer defined by what came next.

1995	Websites	read
2008	Apps	do
2023	Agents	act
-	Coordination	compose

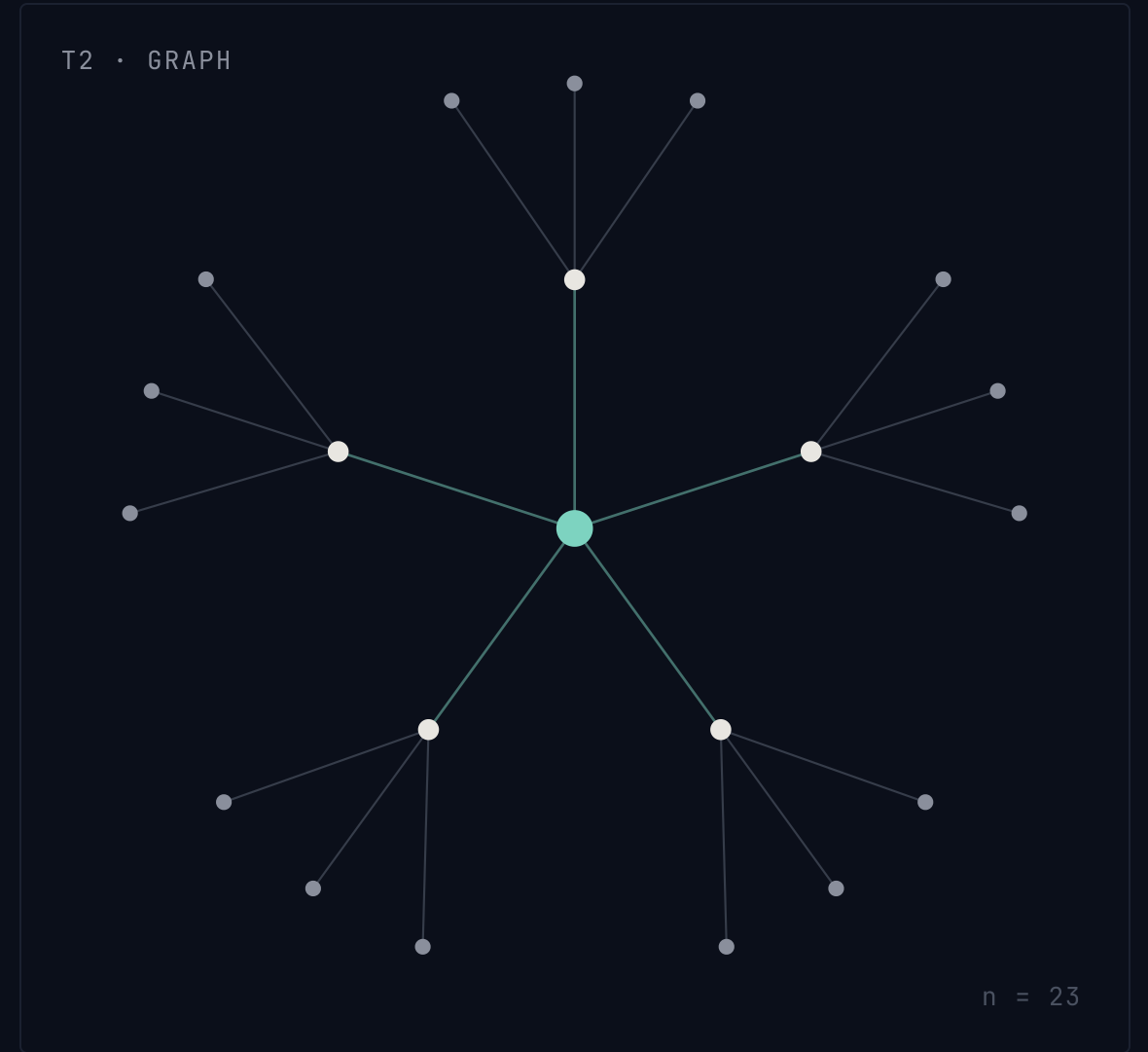
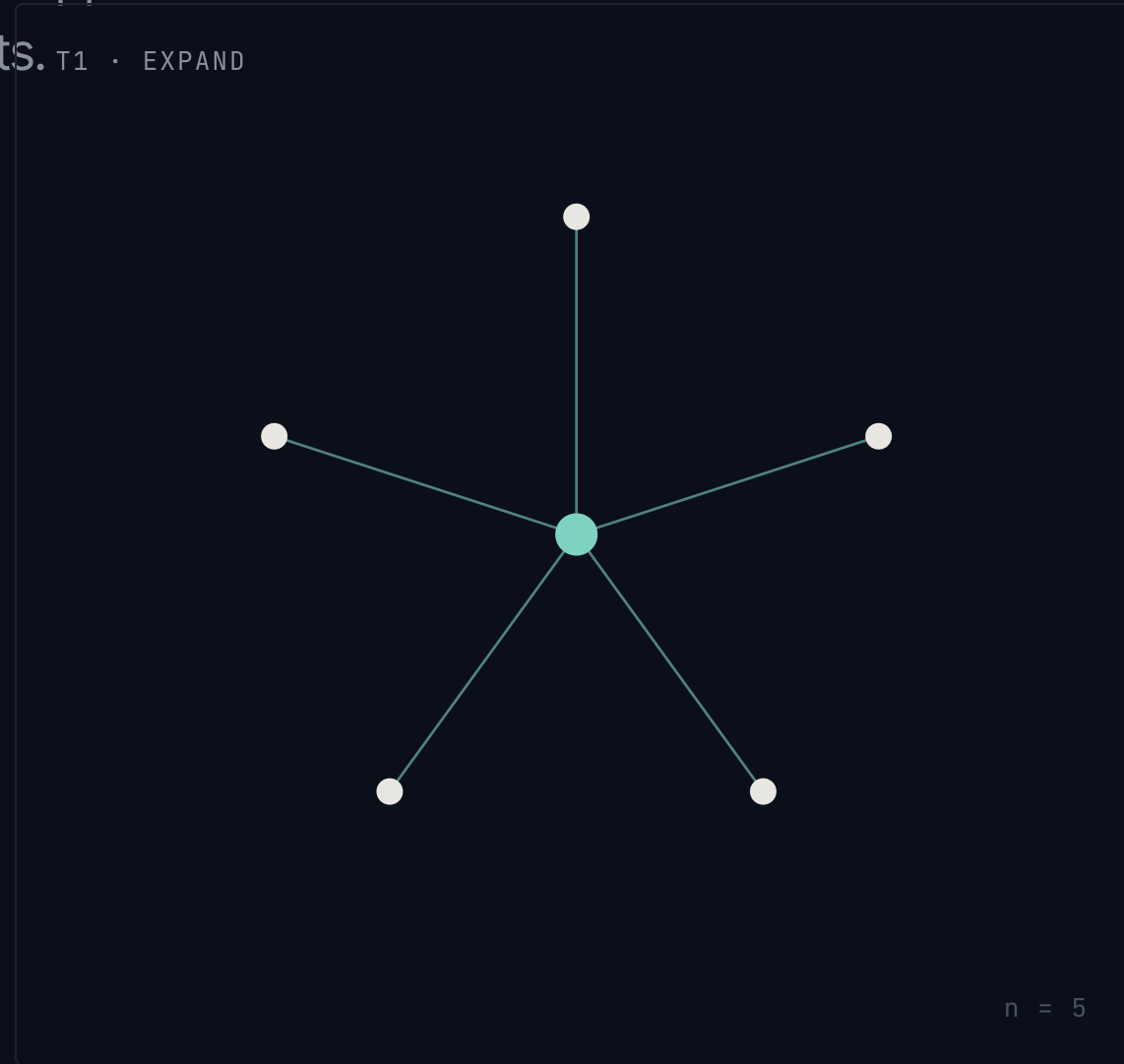
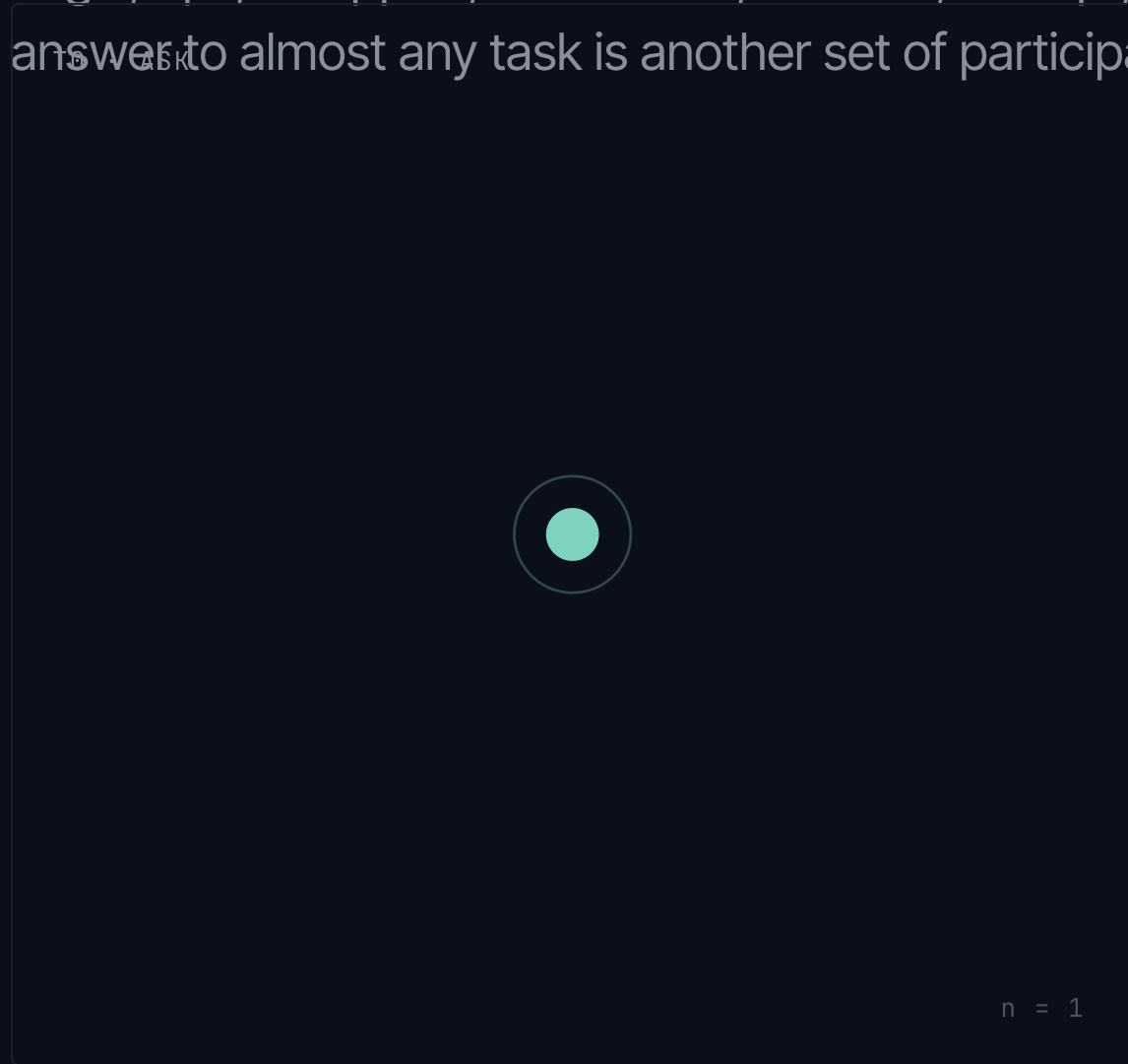
# Humans are the **glue** between every tool, every agent, every team.

We spend our days re-routing: copying context, forwarding decisions, chasing who owns what. The coordination tax is invisible, and it is enormous.



# Every workflow expands by one question: **who else?**

Legal, ops, a supplier, a translator, a model, a script, an approver. The answer to almost any task is another set of participants.



# A dispatcher of intelligence and execution.

Who Else takes intent and returns a living graph of humans, agents, APIs, and services — assembled, routed, observed, held accountable.



# Input → expansion → execution.

The "who else?" loop runs until the graph is complete. Then it executes, observes, and expands again.

01 - INPUT

## Intent

"ship v2 pricing page"

02 - EXPAND

## Who else?



03 - EXECUTE

## Graph



# "Launch a product" becomes an organization, assembled in eight seconds.

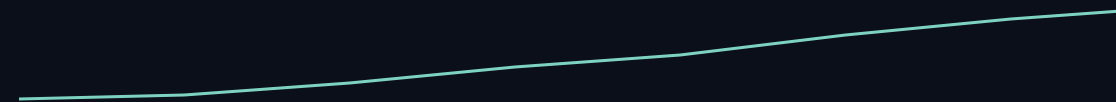
INPUT → EXPANSION (who else?) × 4 → 47 NODES → EXECUTE

# Three layers shipped. The coordinator was missing.

MODELS

10<sup>5</sup>x

cost ↓ since 2020 · reasoning now cheap



APIS

40k+

public endpoints · every service addressable



LABOR

3.5B

globally reachable workforce · on-demand



COORDINATION LAYER

← MISSING →

2026

# One protocol. Four surfaces.



## Chat

for individuals — ask once, watch the org assemble



## Voice

ambient — the graph runs in the background of your day



## API

for builders — expansion and routing as a primitive



## Embedded

OEM-grade — inside devices, agents, and workflows

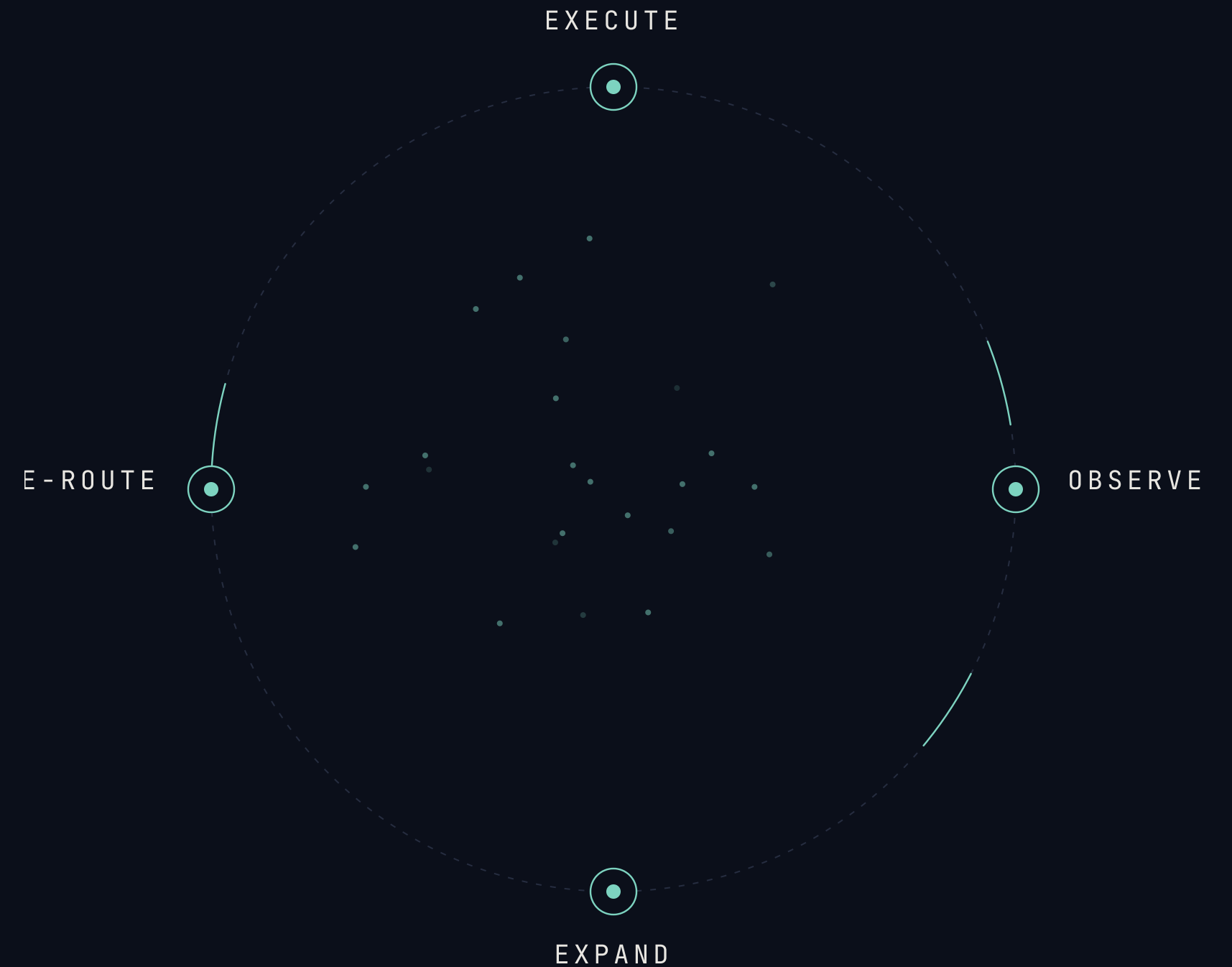
# The system improves by expanding itself.

Every completed graph becomes a template. Every template exposes new "who else?" candidates. Resolution sharpens with use.

NODES IN NETWORK

# 412

WEEK / WEEK



# We monetize the flow, not the tool.

TAKE RATE

7%

of the value of work executed inside the graph.

default · floor 3% · cap 12%

SAAS

\$

seat-based for operators running their org  
on Who Else.

tiered · from solo to enterprise

API

¢ / call

for builders embedding expansion and  
routing as a primitive.

metered · volume discounts

MARKETPLACE

rev-share

participants (agents, services, humans) paid  
from the flow.

net-30 · protocol-native

Organizations stop being built.  
They start **building**  
**themselves.**

# Who Else.

Systems that **build themselves.**

whoelse.ai · [contact@whoelse.ai](mailto:contact@whoelse.ai)