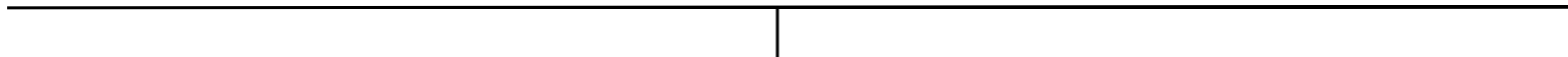




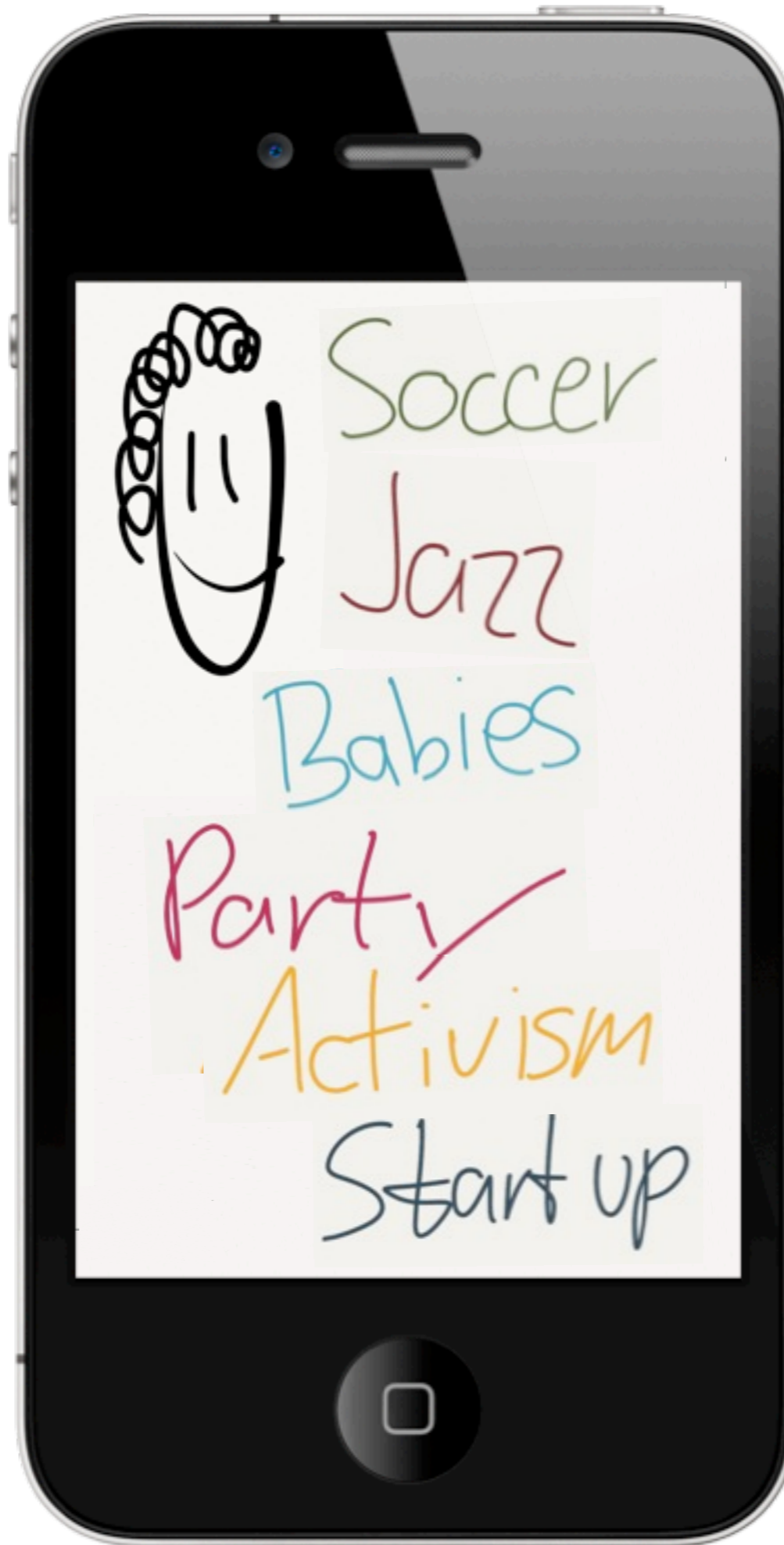
BUILD COMMUNITY

ECOSYSTEM MAGIC



I am looking for :-)) - **then** - **there** - who else?

INTEREST

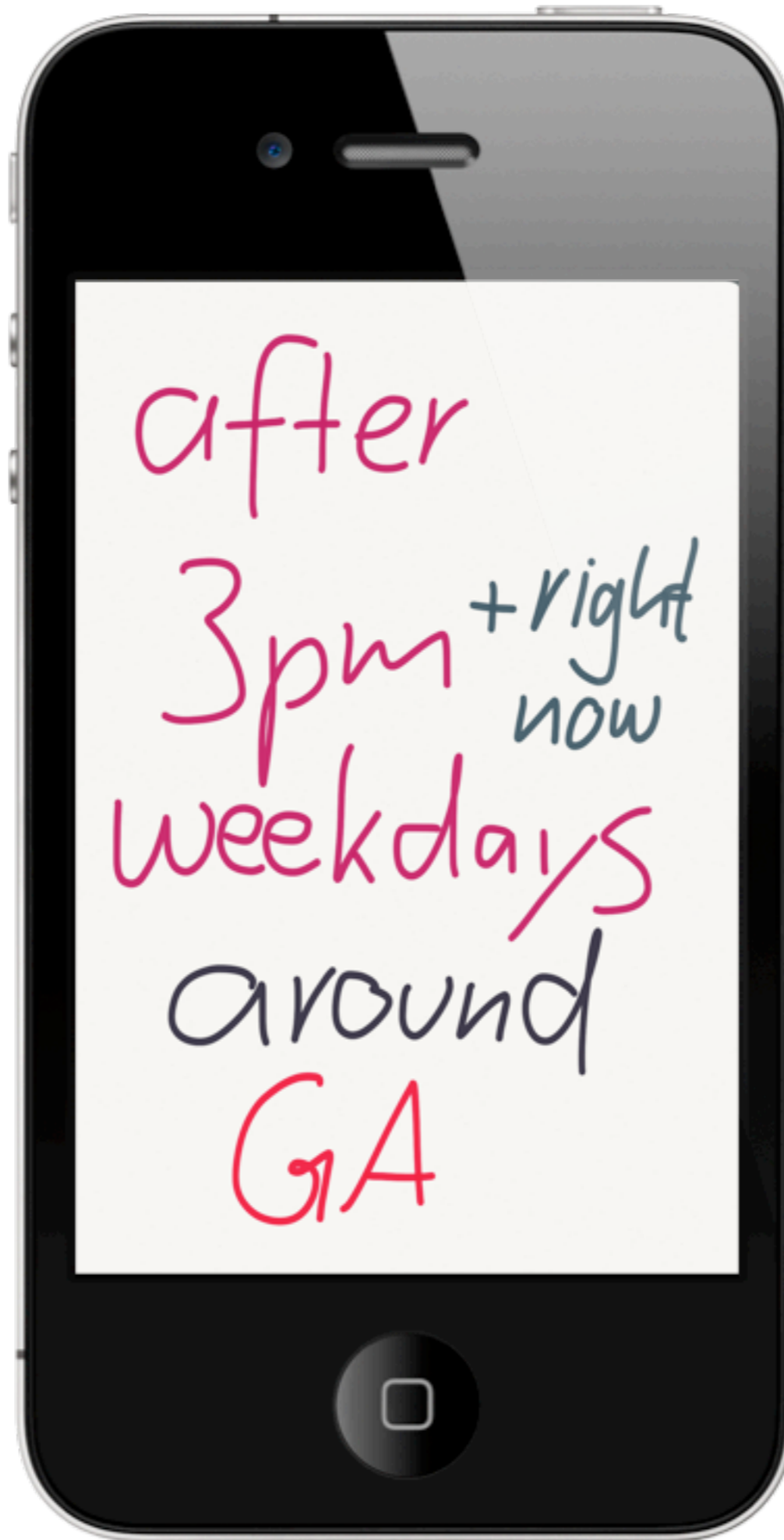


public or
anonymous
matchmaking

end-2-end
encrypted

TIME

LOCATION



trough
intelligent
classifieds

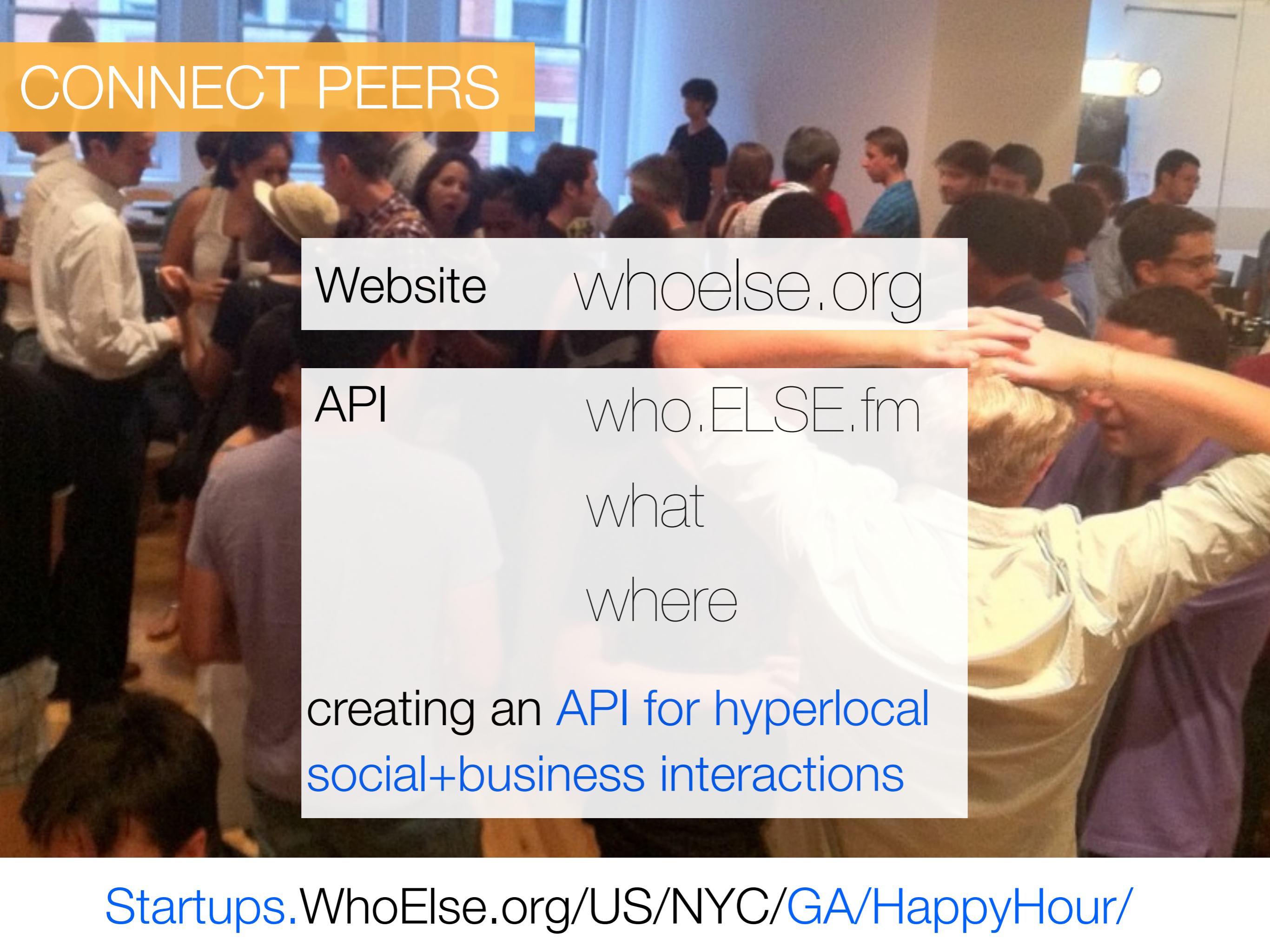
TIME

INTEREST

LOCATION



for good
+ serious
things



CONNECT PEERS

Website whoelse.org

API who.ELSE.fm
[what](#)
[where](#)

creating an [API for hyperlocal social+business interactions](#)

Startups.WhoElse.org/US/NYC/GA/HappyHour/

A background image showing a basketball game in progress at Venice Beach. A player in a white jersey is in the foreground, jumping for a shot. Other players and spectators are visible in the background on the court and bleachers. The scene is outdoors under a clear blue sky.

TEAM UP

Value-added

#Matchmaking of Mutual Interest & Time
#Creation of Hyperlocal Social & Business Communities
#Platform for Trusted & Secured Mobile Transactions

Growth Approach

#Sports as Entry Market + Quick Iteration Across Verticals
#SEO-optimized URL-structure & #tag structure
#Challenge: Generate Reach! Fast!

Sports.WhoElse.org/US/LA/VeniceBeach/Basketball/

Enabling Collaborative Consumption + Hyperlocal Digital Lifestyles

[Startups.WhoElse.org/US/NYC/GA/HappyHour/](https://www.whoelse.org/US/NYC/GA/HappyHour/)

[Company.WhoElse.org/Enterprise20/](https://www.whoelse.org/Enterprise20/)

[Volunteers.WhoElse.org/USA/SFA/CommunityBikeride/](https://www.whoelse.org/USA/SFA/CommunityBikeride/)

[Causes.WhoElse.org/GER/Berlin/HumanRightsMarch/](https://www.whoelse.org/GER/Berlin/HumanRightsMarch/)

[Market.WhoElse.org/AG/AllSaints/Offering/Crops/](https://www.whoelse.org/AG/AllSaints/Offering/Crops/)

[NSFW.WhoElse.org/FR/Paris/Bondage/](https://www.whoelse.org/FR/Paris/Bondage/)

[Travelers.WhoElse.org/JPN/Tokio/Airport/Terminal3/](https://www.whoelse.org/JPN/Tokio/Airport/Terminal3/)

[Help.WhoElse.org/GER/Berlin/ProstataCancer/](https://www.whoelse.org/GER/Berlin/ProstataCancer/)

[Services.WhoElse.org/UK/London/CraftServices/](https://www.whoelse.org/UK/London/CraftServices/)

[Emergency.WhoElse.org/US/NewYork/Sandy/Generators/](https://www.whoelse.org/US/NewYork/Sandy/Generators/)

[Emergency.WhoElse.org/US/NewYork/Sandy/Generators](https://www.whoelse.org/US/NewYork/Sandy/Generators/)



MEET PEERS

CREATE ECOSYSTEMS

BUILD COMMUNITY



Impact Metrics

Jogging, who else? Play in a band, who else? Discuss philosophy, who else? Learn a new language, who else? Young families, who else? Cook a meal, who else? Go to the movies, who else? Bondage, who else? ACTA sucks, who else? **People you are passing by during one day** $X * Y$ **Hidden connections you are not aware about**

Tr = Socio-economic opportunities missed

share, who else? Play chess, who else? Make a book club, who else? Podcast, who else? Is here, who else? Sushi, who else? Art, who else? Volunteering, who else? Dating, who else? Jobs, who else? Buddhism, who else? Sport clubs, who else? Ecosystems, who else?

Systemization

Software

Interests Location

whoelse.org

Interaction API

ELSE.fm

Interaction = Knowledge Production = Innovation

Community

Ecosystem

⋮.....⋮

(Market Places)

ELSE.fm as API for socio-economic transactions

ELSE.fm

CORE INNOVATION

An API for correlating time and space relationships of resources and people

whoelse.org - Intelligent Classifieds

SUB-APPLICATIONS

Ecosystem-communication applications

Club

Vote

Rage

Concepts

Specialization

Democratization

Empowerment

3rd Parties

Designing semantic concepts
for socio-economic connection points

Job, Gig

Date, Mate, Game

Thing, Place, Group, Party, Sport

Friend, Vision, Mission, Journey

Platform: International

Apps: Localized

ELSE.fm

whoelse.org
quientambien.org
wernoch.de
aikhac.com
...

DESIGN PHILOSOPHY

If **knowledge** is always subjected to the availability of information, it is than subjected to permanent change and discourse.

Is then there anymore a state of (binary) 1 or 0?

Or isn't everything either STILL 1 or STILL 0.

Isn't everything ELSE?

API:

ELSE.fm as protocol to connect people relative time, interests and location

PLATTFORM:

whoelse.org

wernoch.de (...)

Inspired by Startups

**Hi, I build software.
Come talk to me!**



Leo Widrich

Yesterday at 21:15 via Buffer · 

This is a terrific, real life social experiment from an awesome guy I've recently met:

He put this on the back of his laptop so people in coffeeshops would more easily walk up to him and start chatting. He's had dozens of different people speak with him over the last few weeks.

What an amazing way of making the world more open and connected... [Continue Reading](#)

Kurzfilm Projekt

Build for
Culture

zur Realisierung eines non-
erziellen Filmprojektes im Film
Leute, vor und hinter der Kamera
da Interesse und Motivation hier
ation immer mal so etwas machen
est, dann ist das die Gelegenheit
teresse schreib uns einfach ein
recht an