

1. Problem: 55bn AIs vs. 8bn humans


In 2025 every user is surrounded by 5+ voice assistants

If multiple bots listen to you, how will they tell each other about your voice command?

Can you please repeat?

Are you talking to me?

Sure, no problem

 AI, would you please...?

Sorry, I cannot do this

Alright

There is currently no way for AIs to exchange information about user voice commands:

Every bot assumes the user is talking to them. Ever tried to have Alexa and Siri in the same room?

2. Challenge: AI bias

Every AIs interpret human language differently

AI interoperability is the linguistic challenge of finding a common meaning

Hey AI, I am hungry, call me a Pizza



Google

The user looks for a pizza



Nuance

The user is in Hungary and searches a pizzeria



Bosch

Sorry, I didn't get it



...

100 AIs =, 100 Opinions

3. Solution: A standard for human language in AI

We make Siri and Alexa talk to each other!

NLPs exchange information about voice commands by a shared grammar and vocabulary



AI, I need a ride to the Airport!

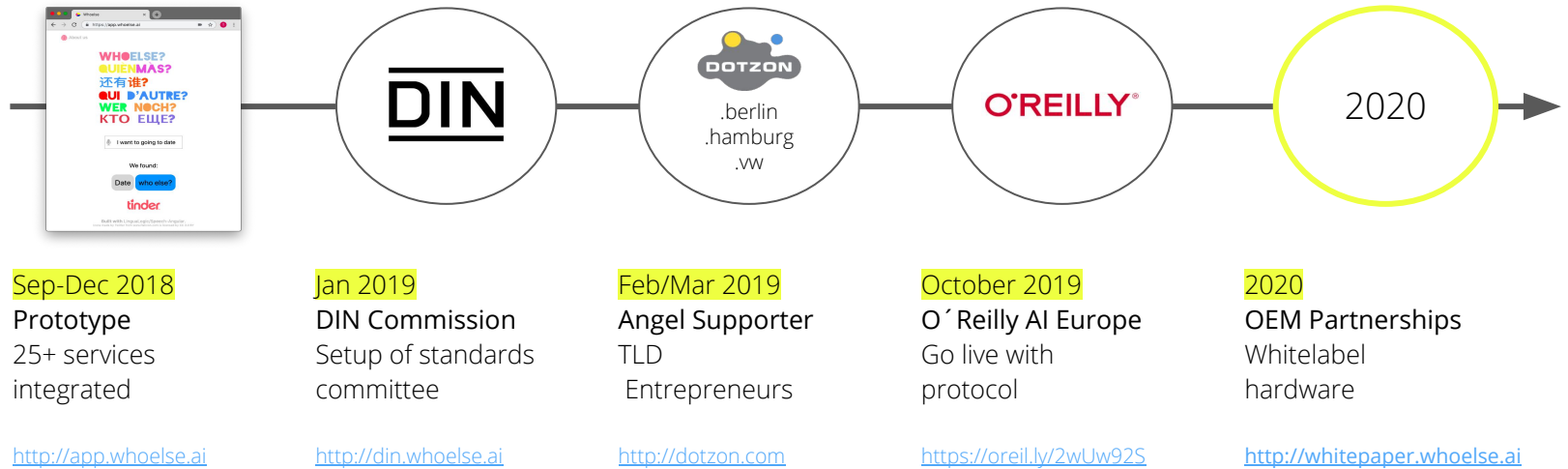
Let us agree, how we tell it to each other!



whoelse.ai provides a simplified Universal Grammar to store and dispatch voice commands between NLP technologies in a standardized way: The Esperanto of AI

5. Status: Focus on partnerships with hardware OEMs

Our standardization work is a trojan horse to approach industry partners
 Next step are hardware integrations of whoelse.ai in our partner's products

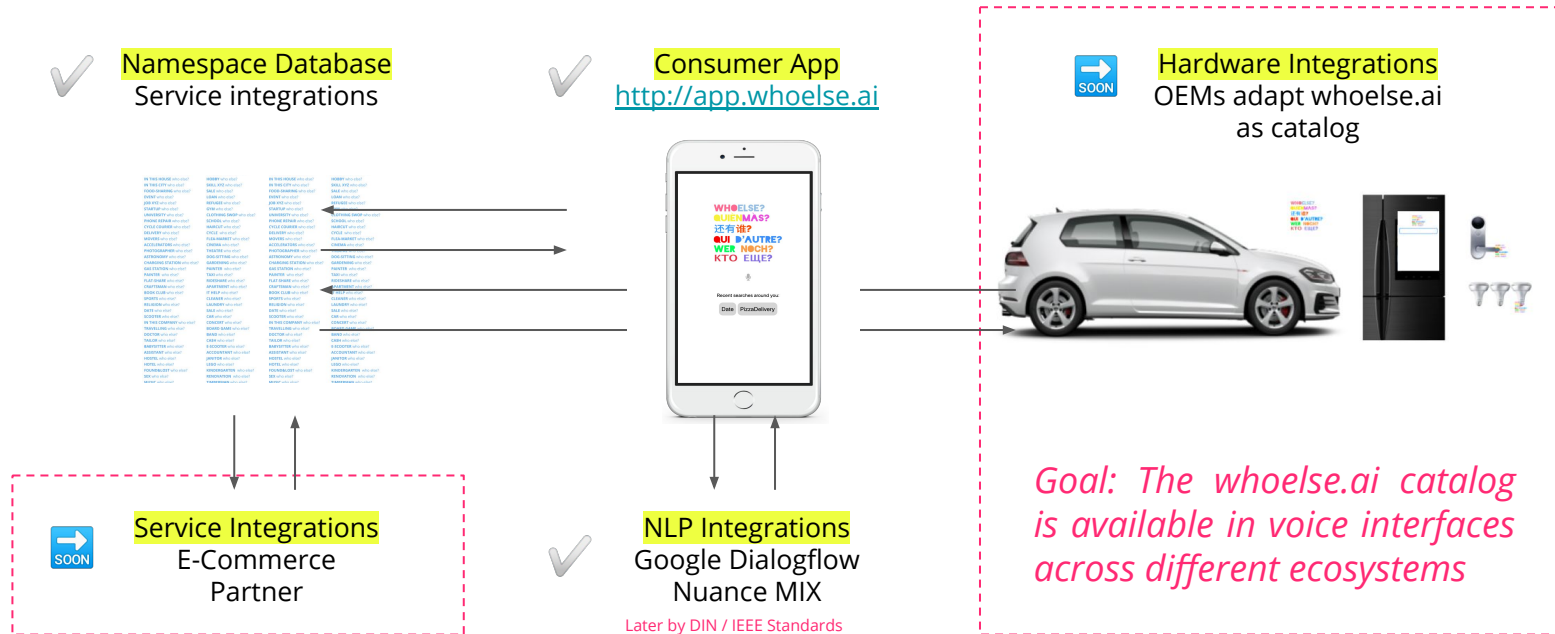


2. Technology Development

Affiliate partners for the catalog are convinced by hardware OEM interest

As MVP we developed the whoelse.ai companion app. Now we approach affiliate partner.

Next step: Integrations of whoelse.ai enabled voice interfaces in OEMs hardware products.

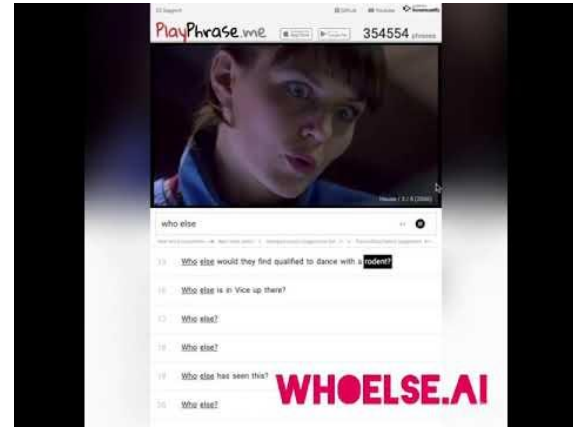


3. Marketing & Sales Materials

We improved our story telling by new explainer & marketing videos whoelse.ai requires initial explanation. As well we must differentiate from the growing number of voice startups. We therefore focus on our USP as “better brand for voice AIs”.



Explainer video: How will AIs talk to each other?



Campaign blueprint: whoelse.ai is a brand everybody knows already