

WHOELSE?
QUIÈNMÀS?
还有谁?
QUI D'AUTRE?
WER NOCH?
KTO ЕЩЕ?

Taxi

who else?

Car Charging

who else?

Rideshare

who else?

who else?

Universal Grammar
Standard

A unified language
between Alexa & Siri (AIs)

Tobias Martens
tm@whoelse.ai

whoelse UG, WeWork Atrium Tower
Eichhornstraße 3, 10785 Berlin

Product: A marketplace for voice Internet commands

1 Users request services using their voice

Voice
Request

I am hungry, I want pizza!



2 IoT store information in who else? protocol



Pizza	who else?
Date	who else?
Apartment	who else?
Taxi	who else?

DIN

E.g. with Nuance MIX, Rasa, Fraunhofer NLPs

Specified as DIN norm

Product: A marketplace for voice Internet

3 Requests are matched by the whoelse.ai catalog

IN THIS STREET who else?
IN THIS HOUSE who else?
IN THIS CITY who else?
FOOD-SHARING who else?
EVENT who else?
JOB XYZ who else?
STARTUP who else?
UNIVERSITY who else?
PHONE REPAIR who else?
CYCLE COURIER who else?
DELIVERY who else?
MOVERS who else?
ACCELERATORS who else?

FLAT-SHARE who else?
CRAFTSMAN who else?
BOOK CLUB who else?
PG & TS who else?
RELIGION who else?
DATE who else?
SEX who else?
MUSIC who else?
SCOOTER who else?
TRAVELING who else?
BOTTLE who else?
TAILOR who else?

WHO ELSE?
QUIÉN MÁS?
还有谁?
QUI D'AUTRE?
WER NOCH?
KTO EJE?
还有谁?
WER NOCH?
KTO EJE?



4 Service partner fulfil the protocol request

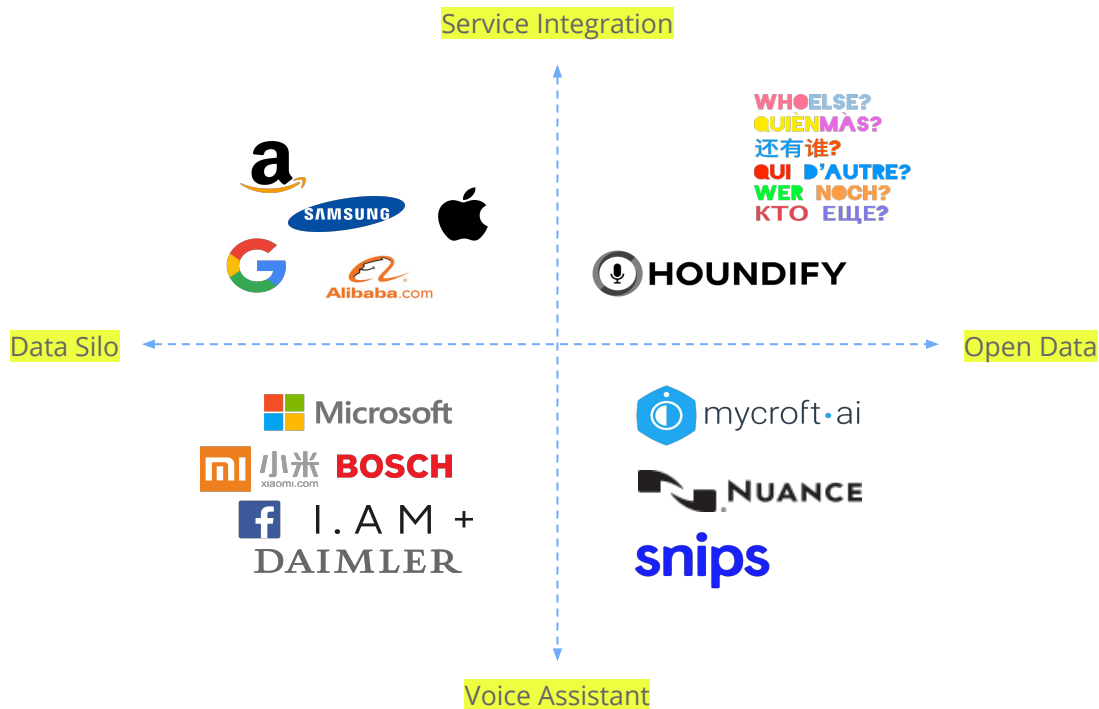


5 IoT earn revenue share from order

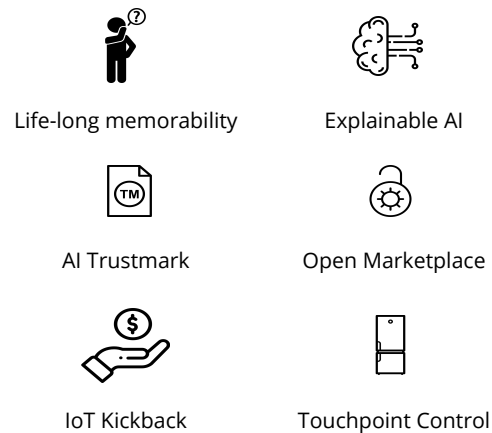


Lead generation fee for whoelse.ai

Positioning: The MP3 of AI



Competitive advantage



Value proposition

*who else? is a language for AI,
users can trust blindly*

Differentiation: Open source voice Internet



GAFA AIs



Blackbox AI
decision making



GAFA pushes for
touchpoint control



Every voice interface listens
to a different name



Privacy is mined
(e.g. biometric information)



Complex integrations for
different voice ecosystems
Alexa Skills, Made for Apple, ..



Exclusive Selection of
User Searchers

WHOELSE?
QUIENMAS?
还有谁?
QUI D'AUTRE?
WER NOCH?
KTO ETC?

Open Source whoelse.ai



1 question for
Every AI



Customer intent is
encoded by IOT OEMs



Voice interface AIs earn
a revenue share



OEMs keep the
customer touchpoint



Easy integration into various
AI ecosystems
Open Source APIs



Blockchain for
language-based AI

Roll-out: 3 phases

Affiliates

Voice Internet in Simple Words



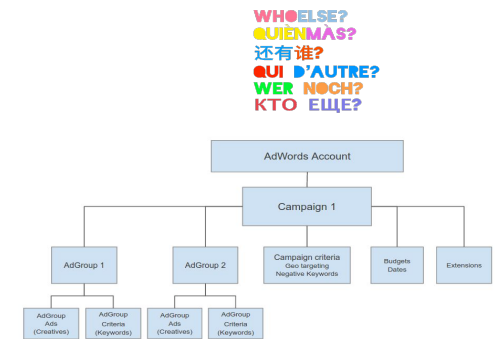
Licensing

Voice Internet Trustmark



Advertising

Ad-Words for Voice Internet



R&D Plan: 2019-2024

